Communication Arts Interactive Competition 2024

Deadline: October 13, 2023   Enter online at commarts.secure-platform.com/a

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Interactive Categories

These categories are judged by the interactive jury and will appear in the 2024 Interactive Annual, in print and digital editions, and on commarts.com:

Websites/Microsites

Websites used for any purpose (including advertising, news, e-commerce, education and entertainment, etc.) that utilize web browser-based technologies. Video ($125) URL ($100)

Mobile

Apps, mobile optimized websites, games and location-aware services designed for iPhone, Android, Blackberry and other smartphones. Video ($125) URL ($100)

Tablets/Handheld Devices

Apps, games, e-books, magazines, digital publishing and interactive sales presentations designed for iPad, Android, Playbook, Kindle and Nook tablets or other handheld devices besides mobile phones. Video ($125) URL ($100)

Social

Social network applications, extensions and games designed for social media platforms including Facebook, Instagram, Twitter, LinkedIn, etc. Video ($125) URL ($100)

Environmental

Interactive installations, kiosks, tables, in-store/window displays, out-of-home experiences, tradeshow and museum exhibits, corporate showrooms, etc. Video ($125) URL ($100)

Desktop

Apps, widgets, branded experiences and games designed to run locally on a Mac or PC desktop/laptop. Video ($125) URL ($100)

Other Interactive Media

Any project not covered in previous categories where interactivity is integral to the user experience. Video ($125) URL ($100)

Student Work

Any Website or Microsite, Social, Desktop, Mobile or Tablet app, Interactive installation, or other interactive media created as a student project. Video ($45) URL ($30)